

# Data-Driven Tools

Analytics • Clinical Decision Support • Data Visualization

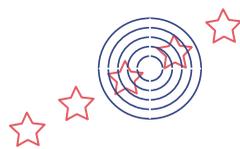
Adhere™ is PharmMD's medication-focused platform of integrated solutions that uses advanced analytics to stratify consumer populations, prioritize interventions and resolve gaps in care to achieve value-based care outcomes. Adhere™ encompasses massive comparative benchmark data sets, powerful analytics and a nationwide clinical network to improve health outcomes and

financial performance. With increasing pressure on health plans to achieve higher quality ratings, having partners willing to share risk around program performance is crucial. PharmMD's performance-based alignment with health plans creates a shared risk that uniquely guarantees that each consumer measurement conversion fee is achieved.



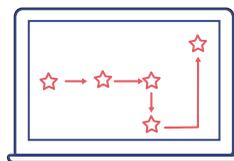
## Stratify™

Stratify™ predictive analytics identify medication adherence and care assessment gaps using comparative benchmarks that support targeted consumer and provider engagement.



## Quantify™

Quantify™ builds actionable client-specific scenario modeling for value-based care incentive structures and incorporates Stratify™ analytics to achieve targeted outcomes.



## P3Link™

P3Link™ is a regulatory compliant clinical workflow for Medication Therapy Management (MTM) that uses Stratify™ analytics to guide interventions.



## QiLink™

QiLink™ is a clinical workflow using decision support to guide gap closure for clinical and non-clinical interventions with consumers and providers using Stratify™ analytics.



## Discern™

Discern™ is a business analytics solution that provides real-time client data visualization of outcomes and program performance.

Contact us today at **615.346.0880** or **results@pharmmd.com**



# Real-time Business Analytics with Discern™



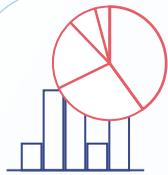
## BIG DATA PROCESSING

Daily consumer and provider prioritization using most dynamic data integration



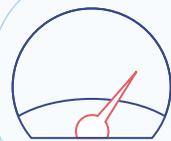
## DATA ANALYSIS

Real-time clinical analysis, enhanced user navigation



## 360-Degree Reporting

Consumer, provider and measure performance



## PERFORMANCE METRICS

Clear evidence that your business objective is being achieved



## BUSINESS INTELLIGENCE

Rich data visualization and business intelligence reporting

PharmMD is a technology solutions leader supporting health plans, self-insured employers and other risk-bearing entities for medication adherence insights and healthcare outcomes. Our innovative focus on medication adherence enables a unique pathway to achieve outcomes for population health. PharmMD's Adhere™ platform touches more than 6 million consumers through its advanced analytics, technologies and engagement services to address the challenge of \$300 billion of annual unnecessary medical costs due to medication adherence issues, representing 10% of the United States healthcare spend. Headquartered in the Nashville suburb of Brentwood, Tennessee, PharmMD has been in business for more than a decade. Our nationwide footprint spans hundreds of employees dedicated to the mission of providing solutions that improve consumer adherence.

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